

BBC Gardeners' World Live

Sponsored by:  LEXUS

18 – 21 June 2020 | Birmingham NEC

**Floral Marquee
Application
18th-21st June 2020
NEC Birmingham**

Dear Exhibitor,

Thank you for expressing your interest in exhibiting at BBC Gardeners' World Live 2020.

BBC Gardeners' World Live Show has been running for over 25 years and has continued to grow year on year and this year we welcomed 101,000 visitors to The Show. The team behind the horticultural aspects of the show has a wealth of experience and understanding specific to this show and are here to make sure that all exhibitors are supported throughout the process.

Meet the Team:

Bob Sweet – Horticultural Director

Bob brings a vast amount of knowledge and familiarity with BBC Gardeners' World Live and will oversee all horticultural aspects of the show including the Floral Marquee, Plant Village, Show Gardens and features.

Lucy Tremlett – Show Executive

Lucy works alongside Bob to deliver all aspects of the show, and is based in the office should you have any urgent questions. Lucy will be working together to process your applications and answer queries.

Louise Jackson – Floral Marquee Manager

Louise will be your main contact onsite and will help you with any storage, staging or general questions. Louise will also be available pre-show if you have any queries.

Awards:

We have a fresh approach to assessment and awards, with recognition for not only the best displays, but also the most inviting sales areas. Below is a breakdown of the awards and prizemoney available.

Award	Prizemoney
Platinum	£600
Gold	£525
Silver Merit	£350
Silver	£225
Bronze	£125

- The Geoff Hamilton Award
 - for the best exhibit in the BBC Gardeners World Live Floral Marquee
 - £500 prizemoney
- The BBC Gardeners World Live Plant Of The Year
 - for the best new plant introduction at the show
 - £500 prizemoney
- The BBC Gardeners World Live Best Display Of Summer Plants
 - for the best herbaceous or summer wildflower display
 - £500 prizemoney
- The BBC Gardeners World Live Best Retail Area In The Floral Marquee
 - for the best designed sales area in the Floral Marquee
 - £500 prizemoney

Assessment Time:

In light of Chatsworth Flower Show being the week before BBC Gardeners' World Live once again, and to give exhibitors the opportunity to do both shows, we have kept assessment on the morning of the first day of show open (Thursday 18th June).

Dates	Access Times
Monday 15 th June	0800-1900
Tuesday 16 th June	0630-2130
Wednesday 17 th June	0630-2130

Exhibitors will have until **2130 on Wednesday 17th June** to complete their stand. Assessment will begin at 0600 on Thursday 18th June with the marquee opening to public at 1000, just an hour's delay to opening the marquee. Please be aware to accommodate this new process, access for exhibitors on the first day of show open will be from 0930 until show opens at 1000. Thereafter exhibitor access in the morning and floral marquee opening times will return to normal which is 0700 and 0900 respectively. We aim to have awards placed on the exhibitors stand by mid-morning on Thursday 18th June.

Application:

Please find enclosed the application form for the BBC Gardeners' World Live Floral Marquee. This outlines the display and sales area options and costs available this year and asks for contact details and additional information in regards to your company and nursery.

The deadline for applications is 9th September and we will confirm space by 9th October 2019. If you have any questions, or would like to discuss the opportunities available, please contact Lucy on the contact details below. Please direct questions of a general/administrative nature directly to Lucy Tremlett at River Street Events.

We are looking forward to receiving your application for BBC Gardeners' World Live 2020 Floral Marquee. With kind regards,

Lucy Tremlett, Bob Sweet & Louise Jackson
BBC Gardeners' World Live Team

Contact details:

Lucy Tremlett:

E: Lucy.Tremlett@riverstreetevents.co.uk
 T: 020 3405 4288

BBC
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WorldLive

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**Floral Marquee Display and Sales Area
Application 18-21 June, 2020**

Please complete the below form and return by **9th September 2019** (or earlier) to **Lucy Tremlett** either by post or by email.

Lucy Tremlett
RiverStreetEvents
1 Becketts Wharf
Lower Teddington Road
Kingston-Upon-Thames
KT1 4ER

Lucy.Tremlett@riverstreetevents.co.uk

Allocation/Confirmation of space will be made by **9th October 2019**.

Thank you and we look forward to working with you!

Lucy Tremlett, Bob Sweet
BBC Gardeners' World Live Horticultural Show Team



SECTION 1 - CONTACT DETAILS

Exhibitor Contact Details

These details are used for communication between the Show Team and the Exhibitor and will not be published:

Nursery/Company		
Key Contact		
Address		
Post Code		
Email		
Telephone	Mobile:	Landline:

Show Guide/Website Details

These details are for publication on the BBC Gardeners' World Live website and within the Showguide:

Nursery/Company	
Email	
Website Address	
Telephone	

Exhibitor Plant Details

The plant types to be sold will be used for publication on the BBC Gardeners' World Live website and within the Showguide.

Plant types to be displayed and judged	
Plant types to be sold	

SECTION 2 - BUILD UP & SHOW OPEN

How many vehicle passes do you require for build up? One Two

Will you be releasing a new plant at the show? Yes No

SECTION 3 - EXHIBITOR DISPLAY STAND REQUIREMENTS

Please make sure you complete this section in full

Do you require staging? Yes No

Staging refers to any tiering or raised staging you require to be built by the organisers' contractor.

Do you require your staging to be covered in drape by the organisers? Yes

No If space is limited, could you stage on either a background or island? Yes No

Island Stands

Some sizes have limited availability

Height: 0cm 30cm 60cm

Shape: Circle Square

<input type="checkbox"/> 3.6m	<input type="checkbox"/> 3m
<input type="checkbox"/> 4.5m	<input type="checkbox"/> 3.6m
<input type="checkbox"/> 5.2m	<input type="checkbox"/> 4.5m
	<input type="checkbox"/> 6m

Background Stands

All background stands will come with a 2.4m high back rail

Frontage:	Depth:
<input type="checkbox"/> 4.5m	<input type="checkbox"/> 1.5m
<input type="checkbox"/> 6m	<input type="checkbox"/> 1.8m
<input type="checkbox"/> 7.5m	<input type="checkbox"/> 2.1m
<input type="checkbox"/> 9m	<input type="checkbox"/> 2.4m

Edging & Height

Front Edge Only	<input type="checkbox"/> 10cm	<input type="checkbox"/> 15cm
Front & Side Edging	<input type="checkbox"/> 10cm	<input type="checkbox"/> 15cm
All Round Edging	<input type="checkbox"/> 10cm	<input type="checkbox"/> 15cm

Please see the attached sheet for the tiering profiles and select your tiering option from below:

Please make sure the tiering profile you select matches the depth of your background stand.

<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D	<input type="checkbox"/> E	<input type="checkbox"/> F	<input type="checkbox"/> G	<input type="checkbox"/> H	<input type="checkbox"/> I	<input type="checkbox"/> J
<input type="checkbox"/> K	<input type="checkbox"/> L	<input type="checkbox"/> M	<input type="checkbox"/> N	<input type="checkbox"/> P	<input type="checkbox"/> Q	<input type="checkbox"/> R (A+K)	<input type="checkbox"/> S (A+N)	<input type="checkbox"/> T	<input type="checkbox"/> U

Please comment below on any changes you would like us to consider in regards to your location:

SECTION 5 - SALES TABLES AND AREAS

Please choose whether you would like sales tables or a sales area from the below options.

Island Stands

All costs are excluding VAT

- Tables**
- One - £140
 - Two - £280
 - Three - £420
 - Four - £560
 - Five - £700

Sales Areas Only available on stands above 20m²

Sales area must be of equivalent size to display area.

No tables are included with the sales areas.

- 4.5m Square - £685
- 5.2m Circle - £685
- 6m Square - £895

Background Stands

All costs are excluding VAT

- Tables**
- One - £145
 - Two - £290
 - Three - £435

Sales Areas Only available on stands above 10m²

Sales area will be of equivalent depth of display.

No tables are included with the sales areas.

Display Area

- Between 10m² and 15m²
- Above 15m²

Frontage:

- 3.6m £260
- 4.9m £375

SECTION 6 - AGREEMENT

We agree that if we are offered and accept space at the show, we will abide by the Show's terms and conditions for 2020. (The terms and conditions will be made available to you when you are asked to commit to taking space).

Signed: _____ Date: _____

Applying on behalf of: _____ Nursery/Company

Please return this application by 9th September 2019 (or earlier) to:

Lucy Tremlett

River Street Events,
1 Becketts Wharf,
Lower Teddington Road,
Kingston-Upon-Thames
KT1 4ER

Allocation/confirmation of space will be made by 9th October 2019.

If you have any specific enquiries, please email Lucy.Tremlett@riverstreetevents.co.uk or telephone 0203 4054288

Thank you, we look forward to working with you.

BBC Gardeners World Live Horticultural Show Team