

BBC Gardeners' WorldLive

Sponsored by:  LEXUS

Beautiful Borders
13-16 June 2019
NEC, Birmingham

Tuesday, 16 October 2018

Dear Applicant,

We are getting in touch to announce that applications for the BBC Gardeners' World Live Beautiful Borders are now open! After a bumper year in 2018 with three Beautiful Border designers winning Platinum Awards, we're now inviting designers and groups to apply for 2019.

Beautiful Borders are an annual visitor favourite at BBC Gardeners' World Live as they display a variety of excellent designs, space savvy ideas, planting combinations and creative features that can be packed into a small garden. **This year's theme for the Beautiful Borders is 'Our Space'** which ties in to ongoing Gardeners' World themes. At just a few square meters, creating a Beautiful Border is a fantastic way to showcase your skills to a large audience of keen gardeners, press and experts.

Nia Blake of Blake Garden Design (studleycorner.weebly.com), who designed a Beautiful Border at BBC Gardeners' World Live 2017, said *"As a new designer the experience of the Beautiful Border competition was fabulous, and a bit of an eye opener! It was an amazing opportunity for promoting the launch of my Garden Design business."*

Theme: Our Space

The theme 'Our Space' offers up a chance to be adventurous and creative with your bijou or compromised space. Designers and groups should choose to give a purpose to a certain spot with the intention of bringing wonder and delight to all. Think of a challenging area and find inspirational solutions showcasing your personal flair, wowing visitors with the vibrancy and life that can be infused into every inch of space.

Showcase how to entertain with plants, you could choose to transform a space into an appealing area for wildlife, bring colour to a dark corner or challenge yourself to get plants flourishing in a tricky patch challenged by arid/alkaline soil or complete shade. The border could bring joy to a city school or a technicolour flash in a concrete corner.

Your space can be entirely creative and not necessarily technical, let your imagination take over, we can't wait to see what creative borders come out of this year's theme.

Awards:

As well as the prestigious Gold, Silver Merit, Silver and Bronze Awards to acknowledge excellence within the competition, the Garden Assessment Panel award the **Best Beautiful Border** and **Best Interpretation of the Theme** – both of which offer recognition to the most outstanding entries.

Who's it for?

For the professionals, Beautiful Borders are a fantastic way to display your skills as a garden designer and plantsman, showcasing your business to up to 103,000 visitors over the space of four days. For gardening

clubs and charities the Beautiful Border competition is a creative and engaging way to raise awareness and convey a message to a receptive audience. For Garden Design and Horticulture students, the Beautiful Borders offer an unbeatable chance to gain experience of designing and building a show garden.

Kate Saville of Globe Gardens (globegardens.co.uk), who designed the winning Beautiful Border in 2017, said *"The whole show has a friendly feel, and there was a real camaraderie with all the other exhibitors. I loved the experience and met some great people. I would recommend having a go if you are starting out in the world of horticulture and design."*

Top Tips!

We have been asking designers from over the years for their lists of dos and don'ts when it comes to designing, planting and planning. For tricks of the trade, make sure you have a read:

<https://www.bbcgardenersworldlive.com/exhibit-sponsor/beautiful-border-application/beautiful-borders-dos-and-donts>

Apply now!

Applying is quick and easy, please complete the attached application. Should you have any questions or issues in regards to the application, please feel free to get in touch.

We hope that you will see this as a great opportunity to participate in BBC Gardeners' World Live 2019, and once we have received your application we endeavour to get back to you with 21 days, however the latest we can accept application is **29 January 2019**. We are here to support and help you every step of the way, so just call if you have any questions!

We look forward to hearing from you!

Bob Sweet, Imogen Bodimeade
BBC Gardeners' World Live Horticultural Team

Contact details:

Bob Sweet:

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Imogen Bodimeade:

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BBC
Gardeners'
WorldLive

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13 - 16 June | Birmingham NEC

Beautiful Borders Application
13-16 June 2019

Please complete the below form and return by as soon as possible to **Imogen Bodimeade** either by post or by email.

Allocation of space will be confirmed **within 21 days of receipt** of application, however the deadline to return applications by is **29 January 2019**.

Imogen Bodimeade
River Street Events
1 Becketts Wharf
Lower Teddington Road
Kingston-Upon-Thames
KT1 4ER

Imogen.Bodimeade@riverstreetevents.co.uk

Thank you and we look forward to working with you!
Imogen Bodimeade & Bob Sweet
BBC Gardeners' World Live Horticultural Show Team



CHECKLIST

Please make sure your completed form is returned with the below documents:

- Master Plan
- Perspective drawing
- 50-100 word description
- Any other relevant details for example; sculpture, water etc.
- Preliminary planting plan with key structural specimens

CONTACT DETAILS

Exhibitor Contact Details

These details are used for communication between the Show Team and the Exhibitor and will not be published:

Company (if applicable)		
Key Contact		
Address		
Post Code		
Email		
Telephone	Mobile	Landline
Web Address		
Are you a subscriber to BBC Gardener's World Magazine?	<input type="checkbox"/> Yes <input type="checkbox"/> No	

Beautiful Borders Design Details

Designer's Name	
Company/Organisation/College (if applicable)	
Title of Border	

The theme for 2019 will be:

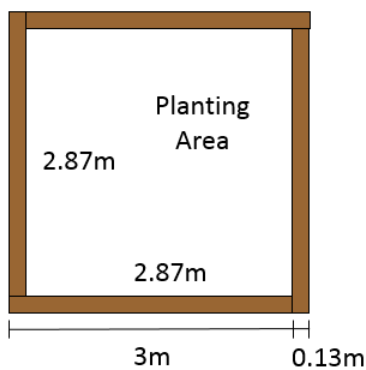
Our Space

Please write a short story or design explanation (50-100 words)

Please use separate sheet if necessary.

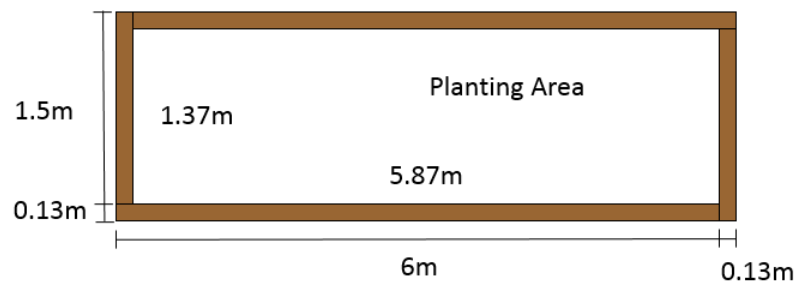
There will be two sizes of border available to plant, **please indicate below which you would prefer** (please note, these diagrams are not to scale). The below measurements indicate the estimated planting area of the border.

Square Border



Square Border

Rectangular Border



Rectangular Border

Will you be selling off the plants in your border in the Sunday evening sell-off?

- Yes
- No

FINAL CHECKLIST

Here is a final summary of the actions you need to take and all forms that need to be completed with your application, before sending this form and associated documents to Imogen.bodimeade@riverstreetevents.co.uk.

- Have you completed all relevant parts of this form?
- Have you enclosed all the documents outlined within the first checklist?
- Saved a copy of these files for your own reference?

On acceptance of application, detailed requirements along with an outline of the rules and regulations will be discussed.

In submitting this application, I/we confirm that if this application is successful I/we will comply with the schedule set out in the BBC Gardeners' World Live Manual 2019 and have read and understood all enclosed documents.

Signed: _____

Date: _____

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