



The UK's biggest food and gardening Show returns to the NEC this June
BBC Good Food Show and BBC Gardeners' World Live, 15 - 18 June 2017
NEC Birmingham



BBC Gardeners' World Live and BBC Good Food Show, sponsored by Lexus, return together, with what promises to be the best show yet. For over 20 years these Shows have taken up residency at The NEC and have entertained over two million visitors in this time. Quite simply, together they're one of the biggest and best events of the summer, packed with garden inspiration, artisan food and drink, the UK's most famous gardeners and food experts including Monty Don, Mary Berry, Alan Titchmarsh and James Martin to name a few, plus magic moments around every corner leaving visitors spellbound.

Every ticket includes entry to both BBC events - the perfect combination for all food and garden lovers. Visitors can get up close and personal with household names in food and gardening as the experts take part in live interviews and demos, mix with the crowds, sign books and have a thoroughly great day out.

"Our big anniversary bash!" Monty Don



This is a very special anniversary year for gardening, as *Gardeners' World* turns 50. BBC Gardeners' World Live is at the very heart of the celebrations, which includes:



- The BBC TV team filming on Thursday for the 1-hour anniversary special airing later this year
- The unveiling of the much-anticipated **Gardeners' World Golden Jubilee Plant** by Mary Berry
- **Anniversary Show Gardens packed with iconic garden styles from the past 50 years**
- **Presenters past and present** gracing the expert line-up
- Themed Beautiful Borders including '**Nigel the Dog**' Border inspired by the nation's favourite golden retriever
- Birthday cake created for the Show exclusively by **Nadiya Hussain**

Gardeners can be inspired by the UK's best loved experts in the Gardeners' World Live Theatre sponsored by Wyevale Garden Centres including TV favourites **Monty Don, Alan Titchmarsh, Carol Klein** and **Adam Frost**. And it doesn't stop there. Visitors will enjoy:

- **Show Gardens** packed with take home ideas, space-savvy solutions and stunning planting
- The **BBC Gardeners' World Magazine editors** demonstrate top techniques for **container gardening**
- Gardeners' Question Time's **Matt Biggs** hosting the **VegTrug Grow Your Own Stage** packed with ideas for growing tasty ingredients
- The **shopping sensation** that is the Floral Marquee, including the heaven-scented Rose Festival, and Plant Village – with over 100 place to shop for quality plants

"An amazing foodie vibe" Tom Kerridge

Each year the BBC Good Food Show, brings its **Suppertheatre experience** to the NEC, showcasing some of the UK's favourite top chefs cooking live in a unique 30-minute theatre experience.

2017 will see Michelin masters **Tom Kerridge and Michel Roux Jr** taking to the stage, queen of baking **Mary Berry** back by popular demand, firm Show favourite **James Martin**, the fantastic Two Greedy Italians, **Antonio Carluccio** and **Gennaro Contaldo**, and star baker **Nadiya Hussain**.

**** Hot off the press ****

Joe Wicks, aka the Body Coach, comes to Birmingham for the very first time! This global success story brings his enthusiasm and hugely popular nutritional and healthy dishes to the stage.

The **Healthy Kitchen** is the place to pick up fresh, summer inspiration from stars including Instagram's infamous '**Clean Eating Alice**', **Alice Liveing** and health and fitness blogger **Dr Hazel Wallace**. Likewise, fans can interact up close with their food and gardening heroes at **book signing** sessions throughout the weekend.

For all the Good Food magazine lovers, the Show gives the chance to meet the **Good Food Test Kitchen team** on the **BBC Good Food Stage**, headed up by **Barney Desmazery**. They'll be demonstrating their favourite dishes for the season and interviewing guest chefs and experts.

The line-up continues to highlight emerging chefs, restaurateurs and local experts too – making it a must for anyone who is serious about improving their culinary skills. This year sees the addition of



free, **'Eat Like a Local'** Supertheatre sessions featuring local chefs **Luke Tipping** from Simpsons in Birmingham and **Adam Bennett** from The Cross, Kenilworth.

Taste and try before you buy in the **Producers' Village**, **BBC Good Food Champions** area, **Eat Well Pavilion**, **Drinks Cabinet**, plus discover regional treats in the **Ludlow Producer Market**. There's hundreds of exhibitors to sample and shop from.

Complementing the ever-popular classic VIP tickets, **new this year** is our extra special **VIP Luxe Package**. Meet your culinary idols whilst enjoying the comfort of the private Luxe Lounge complete with complimentary bar, delicious buffet lunch and much more – a touch of the red carpet treatment.

When two of the country's most loved brands, *BBC Gardeners' World* and *BBC Good Food*, come together with a line-up of their most famous faces, you know it's going to be an exceptional day out - it's the most unmissable food and gardening experience.

For more details, including **free weekend tickets for under 18s**, visit bbcgardenersworldlive.com or bbcgoodfoodshow.com.

- Ends -

For competitions, interviews, ticket offers or further details please contact:
maria.blackstone@riverstreetevents.co.uk / 020 3405 4286

Show tickets start from £23.50 for adult General Admission.

Contact the press office for **family and children related editorial** (including kid's activities, Bathgate Sandpit, School Mealbarrows, crèche and Schools Tickets with Skinny Jean Gardener talk)

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