



NEW! School Group Visits Introduced at BBC Gardeners' World Live

NEC Birmingham 15-18 June 2017

BBC Gardeners' World Live organisers are pleased to announce that a new schools initiative is to be introduced at the NEC Show, 15-18 June 2017.

Schools will be able to book special tickets for either Thursday 15 or Friday 16 June 2017 which include a special schools session in the **BBC Gardeners' World Live Theatre**. Seats in the session are included in the exclusive schools ticket rate of just £16.50 per pupil (plus one teacher ticket free with every eight bought). This 30-minute theatre session will be packed with inspiration for teachers and pupils to get growing at school, and at home.

As part of the day out, school groups will be able to **explore** the 50 *Meal-barrows*, planted up with fresh ingredients for a tasty recipe, created by local schools. Kids will **discover** a vast variety of plants in the Floral Marquee including Carnivorous Plants, Air Plants, Bonsai and Cacti – favourites amongst the younger visitors! Teachers are encouraged to **discuss** interesting designs and ideas whilst exploring the Show Gardens, giving pupils **inspiration** for future projects. For example in 2016 the *Health for Life* Show Garden, designed by Owen Morgan, included a bicycle rack made of pallets and low-cost outdoor classroom.

Plus, every ticket includes free entry to the **BBC Good Food Show**, so the day out will go seamlessly from plot to plate!

SCHOOLS, REGISTER YOUR INTEREST TODAY! Visit the Group Visit pages online for more details and to register your interest before 4 December 2016 (www.bbcgardenersworldlive.com). A ballot will take place on 5 December with successful schools being contacted before of the end of term.

Ends

For more information, interviews and competitions please contact Sarah Sandys-Renton on sarah.sandys-renton@riverstreetevents.co.uk or call 020 3405 4286.

Read more about the Show here: www.bbcgardenersworldlive.com

BBC Gardeners' World Live is organised and presented by River Street Events Ltd
The Gardeners' World word mark and logo are trademarks of BBC. © 2013 BBC.

About BBC Worldwide Ltd. BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). BBC Worldwide exists to support the BBC public service mission and to maximise profits on its behalf. It does this through investing in, commercialising and showcasing content from the BBC brand overseas and champions British creativity.

In 2012/13, BBC Worldwide generated headline profits of £156m and headline sales of £1,116m and returned £156m to the BBC. For more detailed performance information please see our Annual Review website: <http://www.bbcworldwide.com/annualreview>