



## Show Garden Competition 2023



## **Exclusive Show Garden Competition 2023**

APL Designers and Landscaper members are invited to participate in an exclusive competition to build a Show Garden at BBC Gardeners' World Live 2023.

The winning of a BBC Gardeners' World Live medal provides valuable accreditation to your company/practice, this year we are opening the competition to both APL designers and design and build landscaping companies. For the seventh year running, the organisers of BBC Gardeners' World Live, River Street Events, are offering a £15,000 contribution to each of the four designers/D & B companies selected to design and build gardens at the show. In addition, there will be generous sponsorship of materials and supporting benefits including PR, hospitality opportunities and show tickets.

To enter please complete the below form and return as soon as possible, but no later than **9<sup>th</sup> December 2022**.

Applications should be returned to

**Lucy Tremlett**  
Immediate Live  
77 Brook Green  
Hammersmith  
W6 7BT

[lucy.tremlett@immediate.co.uk](mailto:lucy.tremlett@immediate.co.uk)

*Please note that emails larger than 10MB will be rejected by the server so please use another method such as Drop Box or WeTransfer.*

## **Competition Brief**

### **Brief**

The theme of 2023 APL Avenue Show Garden is “Take Me Home”. This theme encourages you to produce a space that inspires others to take home elements from your design and try it for themselves, keeping budget in mind.

The gardens should be inspirational and aspirational, but with a real focus on realistic budgets. Designs should incorporate achievable elements that reflect a market threatened with the current cost of living crisis so that it is relatable to individuals at the show.

### **Size**

The garden should cover an area of between 60 and 80m<sup>2</sup>. Please make sure you specify in your design which side you would like the garden to be viewed from if built, and please note the garden should be viewable from at least two sides.

### **Product Usage – Marshalls, Hedges Direct, Rolawn**

Marshall's products used in your scheme will be provided free of cost by Marshall's, however this is restricted to their domestic range only. There is no requirement to use any particular or different types of product, but you must indicate your choices on your plan. You are also welcomed to use products from other providers.

Hedges Direct will also hire product from their range, simply head to their website and select the products you require. If product is not available, the team will suggest a suitable alternative.

Rolawn topsoil and turf is also at your discretion to use, please let the team know the quantities required as early as possible.

### **Drawing and Submission Requirements**

With your submission please also include the following:

- Black and white plan view of garden
- Three dimensional perspectives of the garden showing the views that visitors will see
- Planting plan and schedule with a mood board of proposed plants
- Construction layout plan with key dimensions annotated excavations and elevations
- Costing (please see below)
- Funding statement (please see below) – applicants should indicate how the funding for the garden will be made up, with a maximum spend of £35,000. A £15,000 grant from River Street will be given to each garden excluding any Marshall's products used.

## CONTACT DETAILS

### Designer or Landscape Design & Build Company Contact Details

These details are used for communication between the Show Team and the Exhibitor and will not be published:

<b>Company</b>		
<b>Key Contact</b>		
<b>Address</b>		
<b>Post Code</b>		
<b>Email</b>		
<b>Telephone</b>	<b>Mobile</b>	<b>Landline</b>
<b>Web Address</b>		

### Additional Contractor/designer details

If you are using an external contractor or designer please put details here:

<b>Company Name</b>		
<b>Contact Name</b>		
<b>Address</b>		
<b>Post Code</b>		
<b>Email</b>		
<b>Telephone</b>	<b>Mobile</b>	<b>Landline</b>
<b>Web Address</b>		

### Costing List

The costing list should reflect the realistic cost of building the garden for the intended client, as if you were quoting for the client. No need to be specific with the numbers, but a general cost would be appreciated.

The aim is to share these costs with visitors at the show to give them an understanding of the costs to create your garden at home.

<b>Item</b>	<b>Costs (£)</b>
Excavations	
Hard Landscaping – paths, foundations etc.	
Water	
Buildings	
Boundary walls, screens etc.	
Features, including statuary	
Plants & planting materials	
Labour	
Plant & Machinery	
Transport	
Accommodation	
Fees	
Other	
Contingency	
<b>TOTAL</b>	£



### Funding Statement

This information is required to demonstrate that the costings below are realistic with regards to the materials and plants specified in your design and the associated build costs. The maximum spend should not be more than £35,000, excluding any Marshalls, Rolawn & Hedges Direct products used of which River Street will be giving each successful application a £15,000 grant.

N.B. this information will remain confidential between applicant and the organiser.

<b>Item</b>	<b>Costs (£)</b>
Excavations	FOC – all major excavations will be done prior to arriving onsite
Hard Landscaping – paths, foundations etc.	
Water	FOC
Buildings	
Boundary walls, screens etc.	
Features, including statuary	
Plants & planting materials	
Labour	
Plant & Machinery	
Clearance of site and skip (reinstatement carried out by Show Organisers)	River Street Events will take a £400 deposit (from the grant) and we organise grab lorries/skips on your behalf and then refund any outstanding funds.
Transport	
Accommodation	
Fees	
Other	
Contingency	
<b>TOTAL</b>	£