



Hillier unveils the 2023 Garden Design at the BBC Gardeners' World Spring Fair

Hillier has unveiled its garden design for the 2023 BBC Gardeners' World Spring Fair. This year's design is an interactive, walkthrough garden enclosed in high hedges and wildflower turf. Inspired by *The Secret Garden*, the design will encourage visitors to get up close and personal with the plants displayed.



There are three main areas in the garden for visitors to experience. On the right-hand side and flowing around the garden will be a stunning colour-coordinated display of herbaceous perennials and shrubs, beginning with cool whites and purples through to fiery reds and oranges. Moving through the garden from the softer, more delicate colours to intense and vibrant shades will depict the feel of the sun's movement during the day. Visitors begin their journey through the garden with the relaxed, calm feel of morning, moving through the afternoon when colours get more vivid, then finishing with a bright sunset - a beautiful end to the day.

To the left of the garden as you enter from the bottom of the hill is a contemporary area, featuring Himalayan Birch trees and hostas. Himalayan Birch is known for its brilliant white trunks and is the ideal tree for low-maintenance borders and beds.



An array of hostas will be planted among the trees, creating a sea of lush green foliage that will stand in stark contrast to the variety of colours in the opposite border.

Wildflowers will surround the entire garden, differentiating from the hornbeam hedge, which will be uniform and conceal the garden within. Visitors will have the unique opportunity of getting up close to the planting displays with the interactive walkthrough, allowing inspiration to be taken home to their own gardens. At the conclusion of the garden, visitors will reach the Hillier display's retail section, which allows you to purchase a range of plants on display and other Hillier gardening products.

"We are pleased to announce our display for the 2023 Spring Fair," says Chris Francis, Wholesale and Retail Director of Hillier. "We are looking forward to once again providing inspiration and advice to visitors at the Fair and are excited to offer a walk-through feature this year, so visitors will have the chance to get up close to the plants."

New for 2023, Hillier Gardening Club members will be able to relax in the Club Lounge, where they will have exclusive access to talks, seating and food. The Fair has something for everyone, including a whole host of special guests on the BBC Gardeners' World Magazine Stage, including Frances Tophill, Adam Frost, and Arit Anderson; the BBC Good Food Market; live bandstand entertainment; Plant Expert tours; and plenty of shopping opportunities, all set in the beautiful grounds and gardens of Beaulieu.

The BBC Gardeners' World Spring Fair is taking place in the stunning setting of Beaulieu, and Hillier is proud to be a partner for the third year in a row. Tickets are available from www.bbcgardenersworldfair.com

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Notes to Editors

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BBC Gardeners' World Spring Fair, Beaulieu, Hampshire, 28-30 April 2023

Book tickets in advance to avoid disappointment at bbcgardenersworldfair.com.
Details correct at time of print.



About Hillier

“To inspire the creation of green living spaces for now and the future”

Hillier is the most successful exhibitor in the history of the RHS Chelsea Flower Show, having been awarded 74 consecutive gold medals.

The company was founded in 1864 by Edwin Hillier and remains a family-run nursery with the fifth generation now actively involved in the family business as it continues to grow. The company employs over 750 staff across its nursery, amenity trees and 22 garden centre divisions, and grows over one million plants a year. It is the largest tree grower in the UK.

Over the years, Hillier has been responsible for numerous plant introductions, many of which have become essentials in British gardens and it continues with the tradition of innovation and the introduction of new garden plants in the present day.