

PRESS RELEASE: December 2022



Applications open for BBC Gardeners' World Spring Fair Beautiful Borders

Would you like to showcase your garden design talent and horticultural skills to thousands of gardeners, horticultural experts, media and influencers? Applications for the BBC Gardeners' World Spring Fair 2023 Beautiful Borders competition are open until January 2023.

Beautiful Borders are a visitor favourite at the BBC Gardeners' World Spring Fair which takes place at Beaulieu in the New Forest, home of the National Motor Museum, from 28 - 30 April 2023. These compact 9m² spaces are packed with imaginative design features, planting and materials, and provide inspiration for small gardens and challenging spaces. Whether you're a seasoned garden designer, a budding first-time creator, horticulture student, gardening club or charity, the Beautiful Borders competition is the perfect opportunity to gain experience of building a small show garden and to make your mark.

The theme for the 2023 Beautiful Borders competition is '*My Garden Escape*', lending itself perfectly to interpretations of oasis and refuge, peace and mindfulness, health and wellbeing. Alternatively, the 'Garden Escape' could be a place of vibrant joy, sensory stimulation and social gatherings with friends or family, perhaps a place to enjoy delicious fresh produce grown from the soil. Entrants should be motivated to use the theme to inspire others to transform an area of their garden into an escape of their own.

Rachel Poletti-Gadd, Portfolio Director - Gardening Division at Immediate Live, organisers of BBC Gardeners' World events, said: "Visitors flock to see the Beautiful Borders because they are literally bursting with creative, inspiring ideas than can be achieved at home. The Borders show that gardens don't have to be large, costly or complicated to be full of colour and character, and that even the most challenging spaces, like a shady spot or a tricky corner, can be transformed with some imaginative design. We're really looking forward to next year's entries and can't wait see the finished Borders in situ at our Spring Fair."

The Beautiful Borders are assessed by a panel of esteemed horticultural experts and awards are presented to winning designers. The winner of the BBC Gardeners' World Spring Fair 2022 Beautiful Borders competition was Aaron Marubbi, a landscape designer from North Wales, for his Platinum Award winning Border, *Ogwen Valley*, inspired by the Ogwen Valley in Snowdonia.

As well as the prestigious Platinum, Gold, Silver Merit, Silver and Bronze Awards to acknowledge excellence within the competition, the Beautiful Border Assessment Panel awards the Best Beautiful Border and Best Interpretation of the Theme which recognise the most outstanding entries. A Best Subscriber Border is also awarded to the best design by a subscriber to BBC Gardeners' World Magazine.

For full information about how to apply to bring a Beautiful Border to the BBC Gardeners' World Spring Fair at Beaulieu (28-30 April) visit bbcgardenersworldfair.com or contact Horticultural Manager, Lucy Tremlett, at: lucy.tremlett@immediate.co.uk. Applications close on 23 January 2023. Beautiful Border applications, with the same 'Garden Escape' theme, also open for BBC Gardeners' World Live at Birmingham's NEC (15 – 18 June) and the BBC Gardeners' World Autumn Fair at Audley End in Essex (1-3 September).

The BBC Gardeners' World Spring Fair at Beaulieu marks the start of the 2023 gardening season. Highlights include Showcase Gardens, the BBC Gardeners' World Magazine Stage with special guests including Frances Tophill and Adam Frost, a walk-through 'secret garden' feature by headline partner, Hillier, Plant Expert Tours of Beaulieu's gardens, workshops, shopping, and delicious food and drink at the BBC Good Food Market. Tickets include access to Beaulieu's stunning grounds, gardens and attractions, including the National Motor Museum, Palace House and the Little Beaulieu adventure play area.

Tickets for the BBC Gardeners' World Spring Fair at Beaulieu are on sale now. Advance tickets from £15, concessions £14, children £8.50, under 5s free. Transaction fee applies. www.bbcgardenersworldfair.com

ENDS

Notes to editors:

For further information, interviews or pictures, please contact:

Julie Parmenter at Brampton PR, e: jparmenter@hotmail.co.uk, tel: 07775 715936 / 01981 251820

For Beautiful Border application details, please contact Lucy Tremlett, e: lucy.tremlett@immediate.co.uk, tel: 020 7150 5130.

BBC Gardeners' World events are organised and presented by Immediate Live (the trading name of River Street Events Ltd). The Gardeners' World logo is a trademark of BBC. © BBC. Licensed by BBC Studios.

With thanks to product suppliers:



Marshalls, Hedges Direct and Rolawn are all garden product suppliers, with Marshalls supplying products from their domestic range, Hedges Direct providing quality hedging and Rolawn supplying their turf and topsoil.