

Hillier announces new plant introductions for 2023

[Hillier](#) has announced the introduction of four new additions to its nurseries in 2023, some of which will be exclusive to Hillier Garden Centres.

This year's selection is a beautiful mixture of flowering and foliage plants suitable for garden beds and planters and includes:

- Erysimum 'Colour Vibe' collection,
- Lavandula x intermedia 'Exceptional'
- Cordyline 'Magic Star'
- Dicentra 'Amore Titanium'



The **Erysimum 'Colour Vibe'** collections are available in red and orange and are the first two colours to be exclusively launched by Hillier this year. Chosen for their bright hues and large flowers, these hardy plants are a statement piece, perfect for garden beds and patio planters. Erysimum bloom from March to early summer and can be grown in either full sun or light shade.

Developed at Hillier Nurseries, and exclusively launched this spring, **Lavandula x intermedia 'Exceptional'** is an easy-to-grow, drought-resistant plant with wonderful silver foliage and a rich aroma that attracts a range of pollinators. Ideal for low hedges, mixed borders or patio containers, this unique hybrid is a hardy plant, that holds its silver foliage making it attractive all winter long. Its prolific flowering and strong upright stems bearing pure white flowers complement Echinacea and Alliums which add colour and height.



Launched for the first time in the UK, the unusual **Cordyline 'Magic Star'** is a simple-to-grow, drought-tolerant foliage plant selected for its striking green and pink colouration. Bringing an exotic feel to any garden. The 'Magic Star' is an excellent feature plant, bringing an architectural feel to any mixed patio container. Planted alongside Dahlias and Crocosmia, the dramatic 'Magic Star' can create a bold and fiery display in the garden.

Dicentra 'Amore Titanium' is another plant that Hillier is launching this spring. Integrating well into many different types of gardens, its attractive blue-silver foliage is an ideal complement to other plantings, attracting bees and butterflies with its unique repeating flowering period. Flowering from May through to October, the Dicentra can be planted in partial shade, creating a colourful display throughout the summer and autumn.



"We are thrilled to be launching our new range of plants this spring. We've been developing these for a long time – there are some really unique plants in our 2023 line-up and I can't wait for people to see them," comments Charles Carr, Head of Wholesale Nurseries. "There is a wonderful mix

of flowering and foliage plants, perfect for adding colour and texture to a whole host of gardens this spring. We will officially be launching these new plants at the BBC Gardeners' World Spring Fair in April, where they will feature in the Secret Garden inspired display that Hillier is creating at the fair".

All of the new plants will be available to purchase in a 2L pot. Retail prices for the plants are;

Erysimum Colour Vibe Orange - £12.99

Erysimum Colour Vibe Red - £12.99

Lavandular intermedia Exceptional - £11.99

Cordyline australis Magic Star - £19.99

Dicentra Amore Titanium - £12.99

All new Hillier plants will be available exclusively at all 22 Hillier Garden Centres and online shop from Spring 2023. For more plants and seasonal gardening advice visit www.hillier.co.uk

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For further media enquiries about Hillier please contact Emma Porter at Honest Communications.

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About Hillier

"To inspire the creation of green living spaces for now and the future"

Hillier is the most successful exhibitor in the history of the RHS Chelsea Flower Show, having been awarded 74 consecutive gold medals.

The company was founded in 1864 by Edwin Hillier and remains a family-run nursery with the fifth generation now actively involved in the family business as it continues to grow. The company employs over 750 staff across its nursery, amenity trees and 22 garden centre divisions, and grows over one million plants a year. It is the largest tree grower in the UK.

Over the years, Hillier has been responsible for numerous plant introductions, many of which have become essentials in British gardens and it continues with the tradition of innovation and the introduction of new garden plants in the present day.