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15 – 18 June 2023
Birmingham NEC

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Spectacular show garden to fly the flag for the Isle of Wight at BBC Gardeners' World Live in June

A spectacular show garden will be flying the flag for the Isle of Wight at BBC Gardeners' World Live at the NEC Birmingham next month (15-18 June).

Designed by Platinum Award-winning garden and landscape designer, Lucy Bravington, the Ryde-based Liz Earle Beauty Co.'s Botanical Show Garden will feature perennial planting that showcases the botanical ingredients inside some of Liz Earle Beauty Co.'s skincare products, such as rosemary, lavender and echinacea. The show garden features a central shell-shaped sculpture, inspired by the beauty of the skincare brand's coastal home with its stunning landscapes and varied flora and fauna, and a Fibonacci spiral which represents the science-backed efficacy of the brand's botanical-rich products.

Liz Earle Beauty Co.'s ethnobotanist, James Wong, will make daily appearances in the garden, sharing insight into the power of the plants found within.

Garden Designer, Lucy Bravington says: "Visitors to BBC Gardeners' World Live will be able to experience the fragrances, colours and textures of the plants included in Liz Earle Beauty Co.'s skincare range, as part

of a modern country garden. The garden is a calm space with many links to the brand's Isle of Wight home and we hope to inspire visitors to recreate aspects of the garden or enjoy the garden's fragrances at home when using their Liz Earle Beauty Co. products."

Liz Warters, Assistant Brand Manager at Liz Earle Beauty Co., says: "The heritage of our brand is deeply rooted in our coastal home on the Isle of Wight, and this island that we love so much serves as a constant source of inspiration for us. With potent botanicals at the heart of each of our formulas, it has been a delight to see Lucy use our island home and some of the natural ingredients in our products to create a calming natural space that reflects the essence of our brand."

Rachel Poletti-Gadd, Portfolio Director - Gardening Division at Immediate Live, organisers of BBC Gardeners' World events, said: "The show gardens at BBC Gardeners' World Live are always a sight to behold, with stunning new creations by leading designers and landscaping teams each year. We can't wait for visitors to see – and smell! – The Liz Earle Beauty Co. Botanical Show Garden and to take inspiration from it back to their gardens at home."

BBC Gardeners' World Live is a four-day extravaganza of garden inspiration, achievable take-home ideas and wonderful plants. Visitors can enjoy impressive Show Gardens, Beautiful Borders, competition gardens, and displays by specialist plant growers and nurseries in the Floral Marquee. The crème de la crème of gardening experts will be on stage at the BBC Gardeners' World Live Theatre, with Monty Don, Adam Frost, Carol Klein, Frances Tophill and Alan Titchmarsh in conversation with Nicki Chapman, and sharing practical advice with the BBC *Gardeners' World* Magazine editors.

There are plant and garden shopping opportunities galore, garden kit tips at the Tool Shed demonstration area, and one-to-one gardening advice from plant experts and specialists at the Let's Talk Plants Stage. New for 2023 is Hot Off the Potting Bench, a feature display of new plants and varieties, all vying to win the new Peter Seabrook Award for Best New Plant at BBC Gardeners' World Live. At the House Plant Hub, indoor gardening experts, Ellen Mary, Joe Bagley and friends will be sharing their secrets for happy, healthy house plants.

Tickets for BBC Gardeners' World Live at the NEC Birmingham (15-18 June) are on sale now at www.bbcgardenersworldlive.com, transaction fee applies. Tickets include entry to the BBC Good Food Show Summer which features demonstrations, workshops and interviews with culinary stars including James Martin, Nadiya Hussain, Michel Roux and Ainsley Harriott, plus street food, and delicious food and drink to taste and buy.

ENDS

Notes to editors:

For further information, interviews or pictures, please contact:

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Press accreditation is open. To apply for a pass and for more information on the show, [please click here](#)

BBC Gardeners' World Live, 15 – 18 June NEC Birmingham | bbcgardenersworldlive.com. Event contact:

ssr@immediate.co.uk.

Details correct at time of print. BBC Gardeners' World Live is organised and presented by Immediate Live (the trading name of River Street Events Ltd). The Gardeners' World logo is a trademark of BBC. © BBC.

Thursday 16 June 9am – 6pm

Friday 17 June 9am – 6pm

Saturday 18 June 9am – 6pm

Sunday 19 June 9am – 5pm

Co-located with the BBC Good Food Show Summer.

Book tickets: bbcgardenersworldlive.com

Information correct at time of writing

With thanks to:



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