

PRESS RELEASE: 26 May 2023



Spectacular show garden to fly the flag for Coventry at BBC Gardeners' World Live in June

A spectacular, sustainable show garden will be flying the flag for Coventry at BBC Gardeners' World Live at the NEC Birmingham next month (15-18 June).

Emma O'Neill, head gardener at Garden Organic, the organic gardening charity based in Ryton Gardens, has designed The Backyard Biodiversity Garden, with a focus on bugs, birds, beneficial plants, and biodiversity-boosting elements to help gardeners welcome more wildlife into their back gardens. The show garden features sustainable zones to maximise wildlife and mitigate climate change. Highlights include water-saving solutions like a slow-draining permeable pathway planted with herbs, a dry gravel garden planted with drought-tolerant plants, and clay irrigation pots which are buried into beds and filled with water to allow moisture to seep through the clay and into plant roots.

In order to nurture nature, the idea of a 'weed' is reimagined with a pond surrounded by beneficial plants such as dead nettles and dandelions, and a short flower lawn will burst with red clover and trefoil to show how conventional lawns can be injected with colour and scent to encourage insects. A low lavender hedge, British native hedge, bug hotels and log piles will provide plenty of shelter for tiny welcome visitors.

Sustainable planting includes a perennial vegetable bed to encourage gardeners to buy less food in and extend the harvest, and fruit bushes to provide rich pickings for puddings – and for the birds!

Emma O'Neill from Garden Organic says: "We all need to start developing biodiverse, sustainable gardens that can weather climate change – and work with nature and not against it. We hope our design shows that with small steps and little cost, gardeners can make changes that will encourage more life into their gardens. And the more friends a garden has, the better for biodiversity and the planet."

Chris Collins, Head of Organic Horticulture at Garden Organic, will also be sharing tips and advice about growing your own food at the 'We Grow' Stage next to Lucy Hutchings' edible show garden, The Secret Homestead, and at the Let's Talk Plants Stage in the Floral Marquee (sponsored by Hillier Garden Centres).

Rachel Poletti-Gadd, Portfolio Director - Gardening Division at Immediate Live, organisers of BBC Gardeners' World events, said: "The show gardens at BBC Gardeners' World Live are always a sight to behold, with stunning new creations by leading designers and landscaping teams each year. Garden Organic have been designing show gardens at BBC Gardeners' World Live for many years, and we can't wait to see this year's Backyard Biodiversity Garden attracting some creepy crawlies and winged friends to the show. We have no doubt that visitors will take inspiration back to their gardens at home."

BBC Gardeners' World Live is a four-day extravaganza of garden inspiration, achievable take-home ideas and wonderful plants. Visitors can enjoy impressive Show Gardens, Beautiful Borders, competition gardens, and displays by specialist plant growers and nurseries in the Floral Marquee. The crème de la crème of gardening experts will be on stage at the BBC Gardeners' World Live Theatre, with Monty Don, Adam Frost, Carol Klein, Frances Tophill and Alan Titchmarsh in conversation with Nicki Chapman, and sharing practical advice with the BBC *Gardeners' World* Magazine editors.

There are plant and garden shopping opportunities galore, garden kit tips at the Tool Shed demonstration area, and one-to-one gardening advice from plant experts and specialists at the Let's Talk Plants Stage. New for 2023 is Hot Off the Potting Bench, a feature display of new plants and varieties, all vying to win the new Peter Seabrook Award for Best New Plant at BBC Gardeners' World Live. At the House Plant Hub, indoor gardening experts, Ellen Mary, Joe Bagley and friends will be sharing their secrets for happy, healthy house plants.

Tickets for BBC Gardeners' World Live at the NEC Birmingham (15-18 June) are on sale now at www.bbcgardenersworldlive.com, transaction fee applies. Tickets include entry to the BBC Good Food

Show Summer which features demonstrations, workshops and interviews with culinary stars including James Martin, Nadiya Hussain, Michel Roux and Ainsley Harriott, plus street food, and delicious food and drink to taste and buy.

ENDS

Notes to editors:

For further information, interviews or pictures, please contact: Julie Parmenter at Brampton PR, e: jparmenter@hotmail.co.uk, tel: 07775 715936

Press accreditation is open. To apply for a pass and for more information on the show, please click here

BBC Gardeners' World Live, 15 - 18 June NEC Birmingham | bbcgardenersworldlive.com. Event contact: ssr@immediate.co.uk.

Details correct at time of print. BBC Gardeners' World Live is organised and presented by Immediate Live (the trading name of River Street Events Ltd). The Gardeners' World logo is a trademark of BBC. @ BBC.

Thursday 16 June 9am - 6pm Friday 17 June 9am - 6pm Saturday 18 June 9am - 6pm Sunday 19 June 9am - 5pm

Co-located with the BBC Good Food Show Summer.

Book tickets: bbcgardenersworldlive.com

Information correct at time of writing

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