



Show Garden Competition 2024



Exclusive Show Garden Competition 2024

APL Designers and Landscaper members are invited to participate in an exclusive competition to build a Show Garden at BBC Gardeners' World Live 2024.

The winning of a BBC Gardeners' World Live medal provides valuable accreditation to your company/practice, this year we are opening the competition to both APL designers and design and build landscaping companies. For the eighth year running, the organisers of BBC Gardeners' World Live, River Street Events, are offering a £15,000 contribution to each of the four designers or design and build landscape companies selected to create fabulous gardens at the show. In addition, there will be generous sponsorship of materials and supporting benefits including PR, hospitality opportunities and show tickets.

To enter please complete the below form and return as soon as possible, but no later than **15th December 2023**.

Applications should be returned to

Lucy Tremlett

Immediate Live

77 Brook Green

Hammersmith

W6 7BT

lucy.tremlett@immediate.co.uk

Please note that emails larger than 10MB will be rejected by the server so please use another method such as Drop Box or WeTransfer.

Competition Brief

Brief

The theme of 2024 APL Avenue Show Garden is “The Good Life”.

This can mean many things to many people and therefore can be interpreted in a number of ways! “The Good Life” could simply be the opportunity to use the garden space for relaxing, entertaining, eating drinking. A garden full of structure and low maintenance planting to simply sit in and enjoy those warm summer evenings. This could be your client’s good life.

It could also be a garden packed with nature, Biodiversity at its core... not only supplying a good life for the client, but for the world around the space you have created. Or if you are of an age and remember the BBC hit show “The Good Life” the design could focus on sustainability and self-sufficiency taking in ideas around recycling, upcycling, and re-using. A garden packed with ideas, making valuable use of every square metre of space.

The theme has the power to conjure up many ideas. But we also ask that it has the ability to inspire others with take home elements from your design and try it for themselves, keeping budget in mind. Designs should incorporate achievable elements that reflect a market threatened with the current cost of living crisis so that it is relatable to individuals at the show.

Size

The garden should cover an area of between 60 and 80m². Please make sure you specify in your design which side you would like the garden to be viewed from if built, and please note the garden should be viewable from at least two sides.

Product Suppliers at the show:

A hard landscaping supplier will be working with the show and allowing designers/landscapers to choose from their range to include in the garden free of charge. At current we are waiting on confirmation on the supplier but will let you know as soon as possible. There is no requirement to use any particular or different types of products, but you must indicate your choices on your plan. You are also welcomed to use products from other providers.

The Organisers are also working with a hedging supplier who will provide their product on hire for the show.

Rolawn topsoil and turf is also at your discretion to use, please let the team know the quantities required as early as possible.

Drawing and Submission Requirements

With your submission please also include the following:

- A coloured CAD or sketch plan view of garden
- Three dimensional perspectives of the garden showing the views that visitors will see
- Planting plan and schedule with a mood board of proposed plants
- Construction layout plan with key dimensions annotated excavations and elevations
- Costing (please see below)
- Funding statement (please see below) – applicants should indicate how the funding for the garden will be made up, with a maximum spend of £35,000. A £15,000 grant from River Street will be given to each garden excluding any Marshall’s products used.

CONTACT DETAILS

Landscape Company Contact Details

These details are used for communication between the Show Team and the Exhibitor and will not be published:

Company		
Key Contact		
Address		
Post Code		
Email		
Telephone	Mobile	Landline
Web Address		

Designer's Details

You are welcome to use your own in-house designer or an external designer.

Designer's Name		
Contact Name		
Designer's Address		
Post Code		
Email		
Telephone	Mobile	Landline
Web Address		

Costing List

The costing list should reflect the realistic cost of building the garden for the intended client, as if you were quoting for the client. No need to be specific with the numbers, but a general cost would be appreciated.

The aim is to share these costs with visitors at the show to give them an understanding of the costs to create your garden at home.

Item	Costs (£)
Excavations	
Hard Landscaping – paths, foundations etc.	
Water	
Buildings	
Boundary walls, screens etc.	
Features, including statuary	
Plants & planting materials	
Labour	
Plant & Machinery	
Transport	
Accommodation	
Fees	
Other	
Contingency	
TOTAL	£

Funding Statement

This information is required to demonstrate that the costings below are realistic with regards to the materials and plants specified in your design and the associated build costs. The maximum spend should not be more than £35,000, including the £15k grant from the Organisers but excluding the free product supply.

N.B. this information will remain confidential between applicant and the organiser.

Item	Costs (£)
Excavations	FOC – all major excavations will be done prior to arriving onsite
Hard Landscaping – paths, foundations etc.	
Water	FOC
Buildings	
Boundary walls, screens etc.	
Features, including statuary	
Plants & planting materials	
Labour	
Plant & Machinery	
Clearance of site and skip (reinstatement carried out by Show Organisers)	River Street Events will take a £400 deposit (from the grant) and we organise grab lorries/skips on your behalf and then refund any outstanding funds.
Transport	
Accommodation	
Fees	
Other	
Contingency	
TOTAL	£