

PRESS RELEASE: 6 November 2023



BBC Gardeners' World Events launches 2024 events with a headline show garden by Adam Frost

BBC Gardeners' World Events is thrilled to announce its exciting events calendar for 2024 with news that BBC Gardeners' World presenter, Adam Frost, will be designing the headline show garden at BBC Gardeners' World Live. With a working title of 'The Chef's Table', Adam's Show Garden will be a vibrant celebration of plot to plate, featuring a rustic outdoor cooking and eating space set amongst an array of edibles. Adam will host talks on his Show Garden, and welcome chef friends from sister event, BBC Good Food Show Summer, to share some delicious summer recipe ideas.

From the flagship large-scale BBC Gardeners' World Live, the ultimate gardeners' day out, to boutique seasonal fairs at historic locations, BBC Gardeners' World Events offer fabulous feature-packed days out for green-fingered folk. Whether you're a first-time grower or a seasoned gardener, each event guarantees inspiration and achievable ideas to take home, expert advice and hands-on experiences, plants a-plenty and garden shopping, with delicious eats, drinks and toe-tapping live entertainment.

The gardening year begins with the **BBC Gardeners' World Spring Fair** (3 - 5 May) at Beaulieu in the New Forest, home of the National Motor Museum, where you'll find a riot of spring colour and fresh inspiration for the new season. Show highlights include a central woodland-themed show garden by

headline partner, Hillier, with one-to-one advice desks and an extensive plant shop, and further Showcase Gardens, compact Beautiful Borders by local designers, and College Competition gardens.

At the BBC Gardeners' World Magazine Stage, Frances Tophill, Adam Frost, Rachel de Thame, Sue Kent and guests will be sharing seasonal gardening advice with the magazine's editors, and there are hands-on workshops and Plant Expert Tours of Beaulieu's kitchen and ornamental and a drop-in stage dedicated to growing your own.

There are plenty of opportunities to spruce up the garden for spring with a bustling shopping offer from a wide range of specialist nurseries, growers and garden retailers, as well as a tempting array of artisan produce and tasty street food at the BBC Good Food Market. Spring Fair tickets include access to Beaulieu's grounds, gardens and attractions. Book tickets at: www.bbcgardenersworldfair.com

Returning to the NEC Birmingham from 13 – 16 June, **BBC Gardeners' World Live** delivers the wow factor with its avenue of impressive show gardens by award-winning designers, including Adam Frost's chef's table inspired Show Garden. The Association of Professonal Landscapers' avenue of gardens showcases a range of inspirational designs, while the ever popular Beautiful Borders offer inspiration for small spaces and challenging places. The show's spectacular Floral Marquee is a treat for the senses with colourful displays tens of thousands of plants to buy, a gallery of brand new plants and varieties, 1 to 1 advice from the Plant Experts, drop-in talks at the Let's Talk Plants Stage, and more.

At the BBC Gardeners' World Live Theatre, Monty Don, Adam Frost, Carol Klein, Frances Tophill and Joe Swift will be chatting with Nicki Chapman and the BBC Gardeners' World Magazine editors about their favourite subject and sharing topical tips and advice. Other show highlights include a new Urban Garden area, The Plant Village, hundreds of garden retailers and exhibitors, the Houseplant Market and stage, the Schools' Wheelbarrow Competition, guided Garden Walks and Plant Expert Tours, hands-on demonstrations, tasty food and drink, live entertainment and more.

Tickets for BBC Gardeners' World Live include entry to the **BBC Good Food Show Summer** which celebrates seasonal summer food with talks, top chefs and experts, tastings and food and drink to taste and buy. Book tickets at **bbcgardenersworldlive.com**

Marking early autumnal days in the garden and harvest time is the **BBC Gardeners' World Autumn Fair**, in association with English Heritage, at Audley End House and Gardens, Essex (30 August -1 September). Highlights include inspiring Showcase Gardens, Beautiful Borders by local designers,

and the Association of Professional Landscapers' Skills Competition where teams compete to build a show garden in just 16.5 hours. BBC Gardeners' World presenters Adam Frost, Joe Swift and, new to the Fair, Rachel de Thame, will be sharing seasonal gardening tips at the BBC Gardeners' World Magazine Stage. Visitors can enjoy drop-in talks set in the beautiful Parterre Gardens and at the Let's Grow Stage, as well as book into Plant Expert Tours of Audley End's organic Kitchen Gardens and hands-on workshops.

A range of growers, nurseries and retailers will be selling seasonal plants, gardening equipment, accessories, furniture and more. The BBC Good Food Market offers a tempting array of food and drink stalls and street food options, with live bandstand music to enjoy. Autumn Fair tickets include full access to Audley End House, grounds and gardens. For more details, visit bbcgardenersworldfair.com

Rachel Poletti-Gadd, Portfolio Director - Gardening Division at Immediate Live, organisers of BBC Gardeners' World Events, said: "Whether planting up a window box or starting a garden from scratch, taking on a challenging space or using containers to garden on a terrace, gardening and growing provide us with so many benefits, from exercise in the fresh air to a mindful sense of satisfaction. BBC Gardeners' World Live and our seasonal BBC Gardeners' World Fairs are celebrations of hands-on gardening and the joy of plants. We can't wait to welcome visitors along next year to discover the exciting highlights and new features on offer."

Details correct at time of print.

ENDS

Notes to editors:

For further information, interviews or pictures, please contact: Julie Parmenter at Brampton PR, e: jparmenter@hotmail.co.uk, tell: 07775 715936

BBC Gardeners' World Spring Fair, Beaulieu, Hampshire, 3 – 5 May 2024 **BBC Gardeners' World Live**, NEC Birmingham, 13 – 16 June 2024

BBC Gardeners' World Autumn Fair, Audley End House and Gardens, Essex, 30 August – 1 September 2024

For more information and tickets: bbcgardenersworldlive.com / bbcgardenersworldfair.com $\,$

Press accreditation for the BBC Gardeners' World Events is now open. To apply for a pass and for more information on the:

BBC Gardeners' World Spring Fair, please click here
BBC Gardeners' World Live, please click here
BBC Gardeners' World Autumn Fair, press accreditation opens Spring 2024

BBC Gardeners' World events are organised and presented by Immediate Live (the trading name of River Street Events Ltd). The Gardeners' World logo is a trademark of BBC. © BBC. BBC Gardeners' World Spring Fair licensed by BBC Studios.