


# BBC Gardeners' WorldLive

Sponsored by:  LEXUS

**13-16 June 2024**  
**Birmingham NEC**

## GARDEN PRESS EVENT

### BBC Gardeners' World Live 2024 Highlights



## Exciting new features for BBC Gardeners' World Live 2024

### NEW news

- **NEW Headline Show Garden by Adam Frost, *The Chef's Table*** - a large, walk-through edible garden that celebrates home-grown produce, featuring a rustic outdoor cooking and eating space. Adam will host daily 'plot-to-plate' themed conversations and cooking demos on the garden with chefs from BBC Good Food Show Summer, including James Martin, Michel Roux and Good Food's Cassie Best (Adam's co-host on Gardeners' World's Grow and Cook podcast).
- **NEW Urban Gardening area** with design ideas, plants and products to inspire town and city gardeners. Features include the **Urban Gardening Stage** hosted by Ade Sellars (AKA The Good Life Gardener), **Urban Showcase Gardens** built by the UK's top young landscaping teams, designed by award-winning garden designer, Cherry Carmen, a **feature garden** by sponsor, **Blue Diamond**, and an **Urban Gardening retail area**.
- **A NEW** home for the annual **International Orchid Show** in the Floral Marquee, featuring displays by 20 – 25 specialist orchid growers and societies, offering showstopping displays and expert advice for Orchid lovers!
- **NEW Get Growing Stage**, dedicated to the joy of home growing and 'plot to plate'. Garden Organic's Chris Collins will host a daily programme of top tips and growing advice featuring

popular 'GYO' gurus, including Jason Williams, Hannah Reid, Adam Kirtland and Lydia Lakemoore. Chefs from The Pig and Lime Wood hotel will be hosting **alfresco cooking demonstrations** on-stage, next to **The Pig Allotment Garden** which marks the opening of the new The Pig on the Farm near Stratford-Upon-Avon in June.

- **NEW Plant Expert** content featuring **Workshops** (bookable), **1:1 advice desk** and **garden tours and walks** hosted by Lucy Chamberlain & Saul Walker.
- **NEW Hot Off The Potting Bench** walk-through gallery of brand new plants and varieties entered for the coveted **Peter Seabrook Award for Best New Plant at BBC GWL**.
- **NEW Layout** for the **House Plant Hub** for indoor gardeners, designed by Mint Plants' owner Hayley Stephens, featuring the **House Plant Market** for plant shopping and the **House Plant Stage**, hosted by Ellen Mary and featuring expert special guests, sharing the secrets for happy, healthy house plants.
- **NEW** YPHA launch their applications for the 'Launch Success' Programme, with a new plant to available for retail at BBC Gardeners' World Live in 2025.

#### **Much-loved favourite features**

- Large **Show Gardens** by award-winning designers and teams, including Derby College with Derbyshire Historic Building Trust, Adam Marshall and Kate Mason for an NHS mental health facility project, Pippa Probert with 'The Viewers' Garden and more to be revealed!
- **APL Avenue Show Garden Competition**, showcasing the skills of four member companies. Design theme: 'The Good Life'. The entries this year include Anna Helps Design with Costa Cadiz, Fenton Gardens with Lunatica, Dan Hartley Garden Design with Eco Oasis and Katerina Kantalis with Notes from the Mediterranean.
- Smaller **Showcase Gardens** including: *A Plot Amongst the Chickens* by Benjamin Shutler; *Share My Space-With Nature* by Carleen Osbourne; *The Pig's Allotment Garden* by The Pig (Homegrown Hotels); *Nature's Embrace* by Becky Sibley (Wild Thyme Designs Limited); *Flora & Flavour* by Hannah Reid; *Take Me Home* by Consuelo Franco (Franco Brain); *Stop and smell the flowers* by Julie Haylock (Sandhurst Garden Design)
- **Beautiful Borders** (miniature show gardens) with a 'Share My Space' theme including: *Everyone Needs Good Neighbours* by Lynn James (Lynn James Garden Design); *Following in My Footsteps* by Leanne Wood; *Grow in common* by Matthew Cox and Kieran Bird (Grand Union Arts CIO); *Our Safe Haven* by Sarah Sanderson; *Take Me Home* by Consuelo Franco (Franco Brain); *The Then & Now* by Katie Smithson (The Garden Sitters); *A Garden of Memories* by Andrea Childs (Beth's Sunflowers & Cure Leukaemia); *Step into our garden – Sharing our space with wildlife* by Sarah Bowers (Thrive); *Fee Fi Fo Food!* By Jemma Wylie & Rona Glynn (Goldfinch Design); *Magic Moments* by Stephanie Haydon; *The Defiant Garden* by Sarah Dalby (Winterbourne Centre for Horticulture); *Share My Mole Garden: A Renter's Retreat* by Deborah Mole (Winterbourne Garden Design Student).
- The **Let's Talk Plants stage** returns, in the heart of the Floral Marquee, featuring growing advice from sponsors, Hillier, as well as plant specialists, guests and BBC *Gardeners' World* presenters.
- **Pot Swap by Wool-Pots** and **Sustainability Zone** in the Floral Marquee where visitors can exchange plastic pots from plants bought at the show for a sustainable alternative including Garden Organic offering expert advice on how to incorporate organic practices into your garden.

- **BBC Gardeners' World Live Theatre** featuring entertaining gardening chat with Monty Don, Adam Frost, Frances Tophill, Carol Klein and Joe Swift 'in conversation' with Nicki Chapman and swapping summer garden tips with the BBC *Gardeners' World* Magazine editors. Theatre sponsor, British Garden Centres, will be hosting daily sessions with Michael Perry.
- **Shopping opportunities** with an extensive range of **plants for sale** in the Floral Marquee, Plant Village, House Plant Market and new Urban Gardens space. Hundreds of **high-quality retailers** on site, selling garden accessories, décor, tools, equipment and furniture, both inside and outside the show halls, with many great show offers to be had. **Plant Crèche** for hands-free, hassle-free shopping. A car collection service will also be available for heavier items.
- **Health for Life Wheelbarrow Competition**, nurturing the next generation of gardeners and growers. Children from local schools and nurseries will be creating wheelbarrow planters with a 'food and climate change' theme.
- **Hands-on children's activities:** drop-in seed sowing sessions with The Conservation Volunteers. Under 5s go free.
- Tickets include entry to the **Good Food Show Summer**, featuring demonstrations, theatres, stages and talks, book signings, tastings and workshops, street food, and delicious food and drink to taste and buy. Celebrity chefs include Nadiya Hussain, James Martin, Michel Roux, The Hairy Bikers and Becky Excell. Visitors can dine in style by booking a sit-down meal at the Good Food Restaurant, inspired by the country's leading food website, [bbcgoodfood.com](http://bbcgoodfood.com).

Tickets on sale at [www.bbcgardenersworldlive.com](http://www.bbcgardenersworldlive.com). Press accreditation open [here](#).

ENDS

#### Notes to editors:

For further information, interviews or pictures, please contact:

Julie Parmenter at Brampton PR, e: [jparmenter@hotmail.co.uk](mailto:jparmenter@hotmail.co.uk), tel: 07775 715936

**BBC Gardeners' World Live, 13 – 16 June NEC Birmingham** | [bbcgardenersworldlive.com](http://bbcgardenersworldlive.com). Event contact: [ssr@immediate.co.uk](mailto:ssr@immediate.co.uk).

Details correct at time of print.

BBC Gardeners' World events are organised and presented by Immediate Live (the trading name of River Street Events Ltd). The Gardeners' World logo is a trademark of BBC. © BBC. Licensed by BBC Studios.

With thanks to sponsors and suppliers:

